

## **Dairy Research Institute Launches Newsletter**

April 12, 2011

Institute (Rosemont, IL) has launched Dairy Research Insights, a new monthly e-newsletter to apprise readers on the latest technical news related to dairy nutrition research, product research, and sustainability.

The newsletter will also review and interpret research studies from the Dairy Research Institute and other research sources to keep industry informed of the latest scientific insights in dairy. The content in each issue is selected, compiled, and interpreted by dairy scientists and industry leaders within the institute.

"Dairy research is critical for industry innovation, evolution, and growth, but it can often be difficult to keep up on all the latest findings," said Kevin Ponticelli, chair, Dairy Research Institute and senior executive vice president of Dairy Management Inc. "The Dairy Research Insights e-newsletter is a platform to help industry access critical technical insights that may positively influence product development, nutrition and marketing claims, production efficiencies, consumer demand, and future growth."

The newsletter's first issue highlights:

- Dairy's role in managing weight
- Protein for muscle protein synthesis
- Vitamin D-fortified yogurt drink for glycemic control in type 2 diabetes patients
- Milk intake and academic performance
- Cheese industry working to address the sodium-reduction challenge
- Carbon footprint of dairy in the United States lower than previously reported

Register for the complementary newsletter at www.usdairy.com

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